

Single Citizen View

Delivering a Trusted, Unified View of the Citizen

At a glance

Public sector organisations hold large volumes of citizen data, but it is often spread across multiple disconnected systems and departments. This results in duplicate, inconsistent or incomplete records, making it difficult to gain a clear and trusted view of individuals or households.

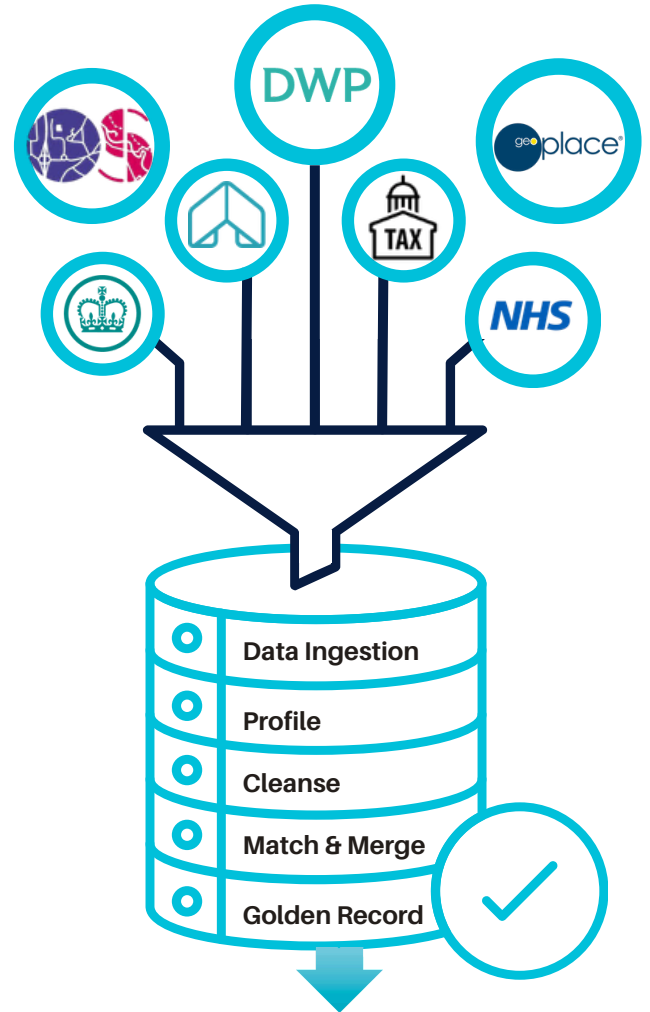
Without a trusted, unified view of citizen data, departments struggle to share information effectively, identify vulnerabilities or risks, detect fraud and make informed decisions about how public services and resources should be delivered.

The Dataactics Single Citizen View Solution

The Dataactics Single Citizen View enables local authorities, councils and healthcare agencies to securely bring together disparate data sources relating to residents and citizens, creating a trusted and complete single view.

Powered by Dataactics' advanced data quality capabilities, sophisticated matching, integration and orchestration capabilities, the solution:

- ✓ Consolidates multi-source citizen and household data
- ✓ Resolves duplicates and inconsistencies
- ✓ Creates a Golden Citizen Record
- ✓ Maintains full transparency and auditability
- ✓ Enables secure data sharing across departments



- Unified Citizen / Household View
- Risk & Vulnerability indicators
- Better Resource Allocation
- Household Relationships
- ✓ Golden Citizen Record

Better data quality = Better decisions

Accurate, standardised and deduplicated data supports confident operational and strategic decision-making.

Improved Public Outcomes

- Identification of vulnerable individuals
- Fraud detection and prevention
- Optimised allocation of council resources
- More efficient service delivery