

# Unlock Trusted Data for Better Decisions

At Dataactics, we help organisations fix, match and trust their data – powering better decisions, regulatory confidence and AI-ready foundations.

We combine AI-augmented technology + deep data expertise to solve complex data challenges across financial services, government and beyond.

## Why Choose Dataactics



### Proven Data Quality & Matching Expertise

We specialise in profiling, cleansing and matching complex data across systems, from customers to financial instruments.



### Proven in Regulated Environments

Trusted by banks, asset managers, police and government organisations where data accuracy and compliance are critical.



### Scalable Data Quality Automation

Easily build data quality rules and automate validation at scale, replacing manual fixes with consistent, repeatable processes.



### Built for Business Users

No-code, self-service platform enabling data & business teams to monitor, fix and improve data quality directly.



## Data Quality Management

- Data profiling & health assessment
- Rule-based validation (accuracy, completeness, consistency)
- Continuous monitoring & dashboards
- Root cause analysis & issue remediation

## Regulatory Reporting

- Validation of regulatory submissions
- Data reconciliation across systems
- Audit-ready workflows and transparency
- Alignment with regulatory expectations

## Data Matching

- Deduplication across systems
- Fuzzy, deterministic & AI-enhanced matching
- Single Customer / Citizen View
- Cross-domain entity resolution

## AI-Ready Data Foundations

- Data preparation & enrichment
- Integration across modern data stack
- Explainable AI for data quality improvement
- Continuous improvement loops

